

A night of music and dancing held Nov. 16

HOLYOKE - Three Holyoke cultural institutions, the Holyoke Public Library, La Familia Hispana, and MiFA Victory Theatre are collaborating to bring three of the world's most exciting music together for a celebration of Bomba, Plena & Rock n' Roll: A Night of Music and Dancing in downtown Holyoke. The night will feature Bomba directly from Puerto Rico with Los Pleneros del Quinto Olivo, Plena from New York City with the 13 piece orchestra of Johnny Olivo, Jr. y su Herencia de Plena, and Rock n' Roll from Holyoke's own DJ, Marty Fullwood.

The event is scheduled to take place Saturday Nov. 16 at the Holyoke War Memorial Auditorium, 310 Appleton Street, from 7:30-11 p.m. Advance tickets are \$20 online at

www.mifafestival.org or by calling MiFA (413) 540-0200 or \$25 at the door. Tickets can also be purchased in person at Palacio Musical in Springfield or at the Holyoke Public Library. Cash bar provided by Brennan's of Holyoke.

All proceeds after expenses will benefit programs of the three organizations.

About the Music:

Bomba is one of the traditional music styles of Puerto Rico. It is a mixture of three different cultures of the Island, the Spanish, African and Taino cultures.

Plena is a genre of instrumental music, chant and dance native to Puerto Rico and is the Panamanian adaptation of Dancehall music.

Rock n' Roll is the American fusion of rhythm and blues characterized with heavy beats and simple melodies.