



Sponsorship

Celebrate MIFA's 25th Anniversary Season!

(2019-2020) This season marks MIFA Victory Theatre's 25th Anniversary! The season features one of a kind events in theater, art and music. Our exciting lineup includes:

★Season Highlights★

UrbanTheater Company of Chicago production of **NOT FOR SALE** by Guadalís Del Carmen in affiliation with Nueva Esperanza Latinx Theater.

- **David Bowerman: Paintings, Drawings & Sculptures** Exhibition at Wistariahurst Museum
- **The Diary of Anne Frank**, National Players production of the play by Frances Goodrich & Albert Hackett, adapted by Wendy Kesselman.
Anne Frank – a history for today An International Traveling Exhibition from Amsterdam's Anne Frank House accompanying the National Players production.
- **Second Annual Not Bad For A Kid From Holyoke Award** honoring Holyoke native and Hollywood film producer **Michael Nozik** (*Syriana* & *The Motorcycle Diaries*).
- **El Puerto Rico, The Rich Port 3**, Victory Players Contemporary Music Ensemble in the third year of the MIFA Victory Theatre International Arts Academy series.

Stay tuned for more celebratory events to be announced!

Promote your business and support arts and education in our community. Your sponsorship enables MIFA Victory Theatre to excite and delight audiences across the Valley with world-class artists and entertainment. Please see our 25th Anniversary Season sponsorship menu.

For more information please do not hesitate to contact us at info@mifafestival.org or by calling 413 540-0200.

Regards,

A handwritten signature in blue ink that reads 'Don Sanders'.

Don Sanders
Executive Artistic Director

See Sponsorship Menu





Sponsorship Menu

Season Sponsor - \$100,000*

- Invitation to 25th Anniversary Party
- Largest size logo on 6 program covers
- Listing on inside program page
- Full page Ad on Back Cover (Ad size: width 5.5", height 8.5") on 6 program books
- Logo displayed on MIFA website bottom banner with hyperlink
- Largest size logo on 6 website and social media event pages with hyperlink
- 4 Premium Tickets to 6 events
- Invitation to opening night party
- Largest size logo on 6 posters & digital promotional material with hyperlink
- 20 "Highlighting Sponsors" posts throughout the season on social media
- Largest logo on paid advertisement
- Recognition of your generosity by emcee during each event

*Custom payment schedule available

Anniversary Sponsor - \$25,000*

- Invitation to 25th Anniversary Party
- Appropriate size logo on 6 program covers
- Full page Ad in prime spot in 6 program books (Ad size: width 5.5", height 8.5")
- Logo displayed on MIFA website bottom banner with hyperlink
- Appropriate size logo on 6 website and social media event pages with hyperlink
- 2 Premium Tickets to 6 events
- Invitation to opening night party
- Appropriate size logo on 6 posters & digital promotional material with hyperlink
- 10 "Highlighting Sponsors" posts throughout the season on social media
- Appropriate size logo on paid advertisement
- Recognition of your generosity by emcee during each event

*Custom payment schedule available

Platinum Sponsor - \$5,000*

- Invitation to 25th Anniversary Party
- ½ page Ad in 6 program books (Ad size: width 5.5", height 4.25")
- Appropriate size logo on 6 website and social media event pages with hyperlink
- 2 Premium Tickets to 3 events of your choice
- Invitation to opening night party
- Appropriate size logo on 6 posters & digital promotional material with hyperlink
- 5 "Highlighting Sponsors" post on social media
- Recognition of your generosity by emcee during each event

*Custom payment schedule available

See More





Sponsorship Menu

Sterling Sponsor - \$1,000*

- Invitation to 25th Anniversary Party
 - 1/4 page Ad in 6 Program Books (Ad Size: width 5.5", height 2.125")
 - Appropriate size logo on 3 website and social media event pages of your choice with hyperlink
 - 4 Tickets to 1 event of your choice
 - Invitation to opening night party
 - Appropriate size logo on 6 posters & digital promotional material with hyperlink
 - 2 "Highlighting Sponsors" post on social media
 - Recognition of your generosity by emcee during each event
- *Custom payment schedule available

Silver Sponsor - \$500*

- Invitation to 25th Anniversary Party
 - 1/4 page Ad in 2 Program Books of your choice (Ad Size: width 5.5", height 2.125")
 - Appropriate size logo on 2 website and social media event page of your choice with hyperlink
 - 2 Tickets to 1 event of your choice
 - Appropriate size logo on print & digital promotional material with hyperlink
 - A "Highlighting Sponsors" post on social media
- *Custom payment schedule available

**For Maximum Exposure, Please Choose Your Sponsorships By
Monday, September 23, 2019**

Your sponsorship donation is tax deductible to the fullest extent of the law.

For more information please do not hesitate to contact us
at info@mifafestival.org or by calling 413 540-0200.

See Advertisement Dimensions





Sponsorship Menu



Page Size Info

<u>Dimensions</u>	<u>Width</u>	<u>Height</u>
Full page	5.5"	8.5"
1/2 page	5.5"	4.25"
1/4 page	5.5"	2.125"

Please send Program Book Ad copy to info@mifafestival.org by
Friday, October 11, 2019

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